

New Entrepreneurs Foundation – Home of the Centre for Entrepreneurs

Diversity in business is incredibly important and, reports like this one, shine a spotlight on the how far from the ideal we really are. Intersectionality is about looking at the overlap of different ways an individual can be oppressed. As the report states, siloing a person's gender, ethnicity or socioeconomic backgrounds risks starving businesses of brilliant talent and turns employees and customers off a business.

With gender and ethnicity debates already established, big business are trying to steer the ship through diversity and inclusion. However, startups have a clean sheet to start from and it will be these early-stage organisations that can set the mark for how inclusive the business community will be in the future.

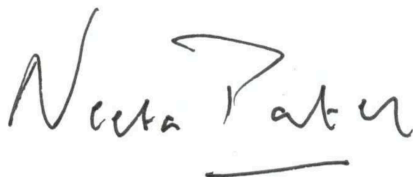
At its core, entrepreneurialism is about knocking down doors and is blind to stereotypes. At the New Entrepreneurs Foundation we see hundreds of aspiring entrepreneurs and, regardless of gender, race, class or ability, they all strive to change the world for the better. By openly supporting the diversity of founders, we can begin to change the culture of grassroots businesses.

But changing the face of founders is just the start. Today's entrepreneurs must have their eyes wide open to the challenge of inclusiveness and build inclusive, diverse environments that offer equal pay and benefits to all and, most of all, are great businesses to work for and with.

Neeta Patel – CEO New Entrepreneurs Foundation & Centre for Entrepreneurs

Email: neeta@newentrepreneursfoundation.com

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Neeta Patel